# Dongping Zhang

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Research interests

My research lies at the intersection of Human-Computer Interaction and Artificial Intelligence, focusing on developing novel visualization techniques and interaction methods for AI/ML systems. I design interfaces, tools, and frameworks to effectively communicate uncertainty in AI-powered decision support systems, enabling users to make more informed, trustworthy, and data-driven decisions across various domains. Using an interdisciplinary and mixed-methods approach, I develop uncertainty quantification techniques, integrate statistical and AI/ML models for system analysis, and derive actionable insights through large-scale online experiments and user studies.

Education

## **Northwestern University**

Evanston, IL

Ph.D., M.S. in Technology and Social Behavior

2018 - 2024

Dual Ph.D. in Computer Science and Communication Studies

Committee: Jessica Hullman (Chair), Jason Hartline, Matt Kay, Ágnes Horvát Dissertation: Strategies for Communicating Uncertainty in Predictive Systems for Enhanced Data-Driven Decision-Making

# The University of Chicago

Chicago, IL

M.A. in Computational Social Science

2016 - 2018

Advisor: Luc Anselin

# University of California, Berkeley

Berkeley, CA

B.A. in Statistics, B.A. in Economics

2012 - 2016

Peer-reviewed publications

**Zhang, Dongping**, Angelos Chatzimparmpas, Negar Kamali, and Jessica Hullman (2024). "Evaluating the Utility of Conformal Prediction Sets for Aladvised Image Labeling." *Proc. 2024 CHI Conf. Hum. Factors Comput. Syst.*, Article 302. DOI: https://doi.org/10.1145/3613904.3642446

Best Paper Honorable Mention (Top 5% of 4,028 paper submissions)

**Zhang, Dongping**, Jason Hartline, and Jessica Hullman (2024). "Designing Shared Information Displays for Agents of Varying Strategic Sophistication." *Proc. ACM Hum.-Comput. Interact.*, Volume 8, Issue CSCW1, Article 42, DOI: https://doi.org/10.1145/3637319

**Zhang, Dongping**, Eytan Adar, and Jessica Hullman (2021). "Visualizing Uncertainty in Probabilistic Graphs with Network Hypothetical Outcome Plots (NetHOPs)." *IEEE Trans. Vis. Comput. Graph.*, Volume 28, Issue 1, pp. 443-453. DOI: https://doi.org/10.1109/TVCG.2021.3114679

Open-sourced model

**Zhang, Dongping** and Uri Wilensky. "NetLogo Taxi Cabs Model". *Center for Connected Learning and Computer-Based Modeling*, Northwestern University, Evanston, IL. http://ccl.northwestern.edu/netlogo/models/TaxiCabs

Industry research experience

# Research Scientist | AI + Data Visualization

2024 - Present

National Renewable Energy Laboratory

Golden, CO

Mentor: Kristi Potter and Juliane Mueller

Project: Lead research at the intersection of AI and Data Visualization, developing novel visualization techniques to enhance AI-assisted decision-making in renewable energy applications. My work includes designing actionable uncertainty visualizations for large-scale surrogate models, enabling policy-makers to interpret and interact with uncertainty in ensemble simulation outputs more effectively. Additionally, I investigate methods to visualize distribution shifts caused by noise from differential privacy mechanisms, ensuring the interpretability, privacy, and robustness of AI-driven decision support workflows. I collaborate closely with DOE stakeholders and academic partners to secure competitive funding, while also mentoring junior researchers and shaping research directions within the Computational Science Center.

Academic research experience

### **Graduate Research Assistant**

2019 - 2024

MU Collective Research Lab, Northwestern University

PI: Jessica Hullman

Project: Developed and evaluated advanced uncertainty quantification techniques to communicate prediction uncertainty in machine learning and deep learning models. Engineered and implemented innovative design strategies for prediction interfaces, focusing on human-in-the-loop, data-driven decision-making. This approach not only facilitated informed user decisions for optimal system performance but also emphasized the importance of explainability and transparency in predictive modeling.

#### **Graduate Research Assistant**

2018 - 2019

Science of Networks in Communities, Northwestern University

PI: Noshir Contractor

Project: Utilized digital trace data to construct large social networks through ML/AI models. This involved processing large-scale user interaction data to infer and analyze complex social dynamics of tie formation, which unveiled key patterns and dynamics in social interactions within work organizations.

Academic Services

**Program Committee / Reviewer** 

IEEE Workshop on Uncertainty Visualization

IEEE VIS 2024

**Program Committee / Reviewer** 

TVCG Journal Paper Track

IEEE PacificVis 2025

Reviewer

IEEE Transactions on Visualization and Computer Graphics IEEE TVCG

Teaching experience

**Teaching assistant, Department of Computer Science (Northwestern)** 

COMP\_SCI 333: Interactive Information Visualization

Fall 2023

Teaching assistant, School of Communication (Northwestern)

COMM\_ST 395: Rhetoric of Sports Marketing

Spring 2022

Invited talks

**Designing Information Displays for Multi-agent Strategic Settings** 

ACM CSCW 2024

Uncertainty Quantification for AI-Advised Decision-Making

ACM CHI 2024

**Conformal Prediction for Deep Learning Classifiers** 

A Symposium on Human+AI, The University of Chicago, October 2023

**Visualizing Uncertainty Embedded in Probabilistic Graph Models** 

IEEE VIS 2021 Virtual

Predictive Extensions to ERGMs and Applications in Real-time Mon-

itoring of Organizational Social Networks

Seventh International Workshop on Social Network Analysis (ARS'19)

Honors and scholarships

Segal Design Institute Research Cluster Fellowship

Northwestern University

Selected as a research fellow to advance knowledge of design innovation.

Computational Social Sciences Tuition Award

2016 - 2018

2020 - 2021

The University of Chicago

Received a merit-based tuition scholarship during my M.A. program.

Regents' and Chancellor's Scholarship

2012 - 2016

University of California, Berkeley

The most prestigious scholarship awarded to the top 2% of undergraduates.

Skills **Programming**: R, Python, SQL

Web-based Prototyping: HTML, CSS, JavaScript

Developer Tools: Node.js, Bootstrap, Webpack, React, Firebase, Git, Figma

Information Visualization: D3.js, ggplot2, igraph, Tableau

Qualitative Methods: Ethnography, Research Interview, Observational

Study, Survey Design, Design of Experiment

**Quantitative Methods**: Social Network Analysis, Agent-based Modeling and Simulation, Bayesian Modeling, Game Theory, Information Design, Data and Predictive Analytics, Machine Learning, Artificial Neural Network